



GRAPHIC DESIGN & ILLUSTRATION  
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Dear Ms. Sheldon,

I was recently forwarded your posted position for a Graphic Design intern by my professor at Framingham State University. I am very interested in learning more about this opportunity and have attached my resume for your review.

My prior design experience includes an internship at iVirtual Solutions, where I worked directly with the owner of the company to create logos, website layouts, and promotional signage for several small businesses in a variety of fields. In addition, I was responsible for translating research and statistics into design ideas for our clients.

As part of my curriculum as a Graphic Design student at FSU, I worked with two other students to create a brand identity and website for the fledgling online magazine, Pangyrus. Research was conducted utilizing User Experience - conducting interviews with a user group, gathering data and statistics, and creating graphics and charts to visualize the market. We synthesized this data and I became familiar with converting raw data into informational visuals that were easy to understand. Then, utilizing this data, we presented specific designs to the client based on the results of our findings.

Your internship position would be a wonderful opportunity, as I (almost embarrassingly) enjoy organizing information and turning it into something both visually appealing and easier to understand, and would love to learn from other designers who work in a business environment. I look forward to the opportunity to discuss the position with you in greater detail.

Sincerely,  
Kristin Wells